



# Community Impact Partners



**Be the change you wish  
to see in the world.**

- Mahatma Gandhi





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## About us

*Already known as the sponsor of the North Texas Capacity Building Institute, we are a 501(c)(3) provider of technical assistance, capacity building, and shared services for communities and mission-driven organizations.*

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has.  
-Margaret Mead

## Our qualifications and experience includes

### **Community-Based Technical Assistance**

Local Government Initiatives  
Economic Development Agencies  
Chambers of Commerce  
Community Development Corporations  
Infrastructure Development Projects  
Corporate Social Responsibility Initiatives  
Social Enterprise Development

### **Nonprofit Consulting & Capacity Building**

Human Services Agencies  
Youth Development Agencies  
Educational & Scientific Organizations  
Technical Assistance Organizations  
Arts & Cultural Organizations  
Trade Associations  
Private Foundations



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## Core offerings expanding your capacity to serve

### **Strategic Planning and Re-Envisioning**

Strategic Planning Facilitation  
Vision, Mission and Core Values  
Leadership Succession Planning  
Theory of Change & Logic Models  
Program Planning, Design and  
Implementation, Key Metrics  
Business Model Opportunity Analysis  
Business Process Improvement  
Strategic Alliance, Merger, Collaboration

### **Economic Development Assistance**

Business Attraction & Retention Strategies  
Small Business Coaching / Technical Assistance  
Leadership / Entrepreneurial Development  
Workforce Development Initiatives

### **Evaluation & Feedback Tools**

Community Needs Assessment  
Infrastructure Planning Support  
Feasibility Studies  
Economic Impact Studies  
Organizational Assessments  
Market and Trend Analysis  
Program Outcome Evaluation  
Focus/Discussion Groups

### **Strategic Resource Development**

Strategic Funding Research  
Grant Proposals and RFPs  
Business Plans / Cost Benefit Analysis  
Program Sustainability Assessment

### **Operational Support Services**

Interim CEO Services  
Fractional COO Services  
Budgeting, Planning, Reporting  
Strategic Resource Coordination

### **Foundation & CSR Services**

Cause Marketing Partnerships  
RFP Development  
Proposal Evaluation  
Program Review

### **Facilitation and Training**

Workshops, Seminars, Retreats  
Board Training & Development  
Group and Event Facilitation  
Community Outreach Meetings  
Executive Coaching and Mentoring  
Collective Impact Models &  
Backbone Support Facilitation



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## Our servant leaders

### **SHARON BAILEY**

Sharon is a veteran of the North Texas nonprofit sector and is dedicated to helping servant-leaders and their funders to maximize often scarce resources while continuing to benefit their communities. Sharon previously served as Executive Director of The Learning Center of North Texas in Fort Worth. Additionally, for ten years, she served as Director of Education at the Center for Nonprofit Management in Dallas.

### **LINDA GRAY**

Dr. Linda Gray brings a legacy of volunteerism and community service in the faith-based and nonprofit community. She has been a nonprofit certificate program instructor for Collin College and has also helped to establish more than 75 start-up nonprofit organizations, guiding them through their initial set-up and launch. She has also served as a grant reviewer for AmeriCORPS, US Department of Education, HUD Fair Housing Initiative and the US Department of Justice.

### **DENISE HUGINNIE**

Denise Huginnie brings expertise in strategic plan facilitation, infrastructure development, fund development, grant proposals and strategic partnerships. She is the co-founder of the North Texas Capacity Building Institute and managing editor of the Servant Leader Journal. Currently serves as a senior advisor for several community-based organizations. Denise holds BS and MBA degrees from Stanford University.

### **REX DRAUGHN**

Rex Draughn is a graduate of the Economic Development Institute, and holds an MS degree in Economic Development. Other professional designations include CMA, CIA, CFM, EDFP. Rex is also a licensed CPA in the State of Texas. His breadth of experience includes small business advisory services, real estate development consulting, and extensive work experience as the Executive Director for several economic development agencies.



CIP SERVES, INC.  
Community Impact Partners  
P.O. Box 170013  
Arlington, TX 76003-0013

Tel: 972.890.3764

[info@cipserves.org](mailto:info@cipserves.org)

Let's work together to  
deliver transformational  
and sustainable social impact.